

EXPERIENCE

iHerb

Senior Visual Designer

April 2019 - Present • Pasadena, CA

- Define app and web experiences for consumer-facing products.
- Produces design solutions using wireframes, and high-fidelity mock-ups.
- Created video style guide.
- Created a product photography layouts.
- Designed social media and marketing assets.
- Worked with developers to ensure that all visual elements were pixel-perfect.
- Provided guidance, direction, and mentorship to other designers.

Wolters Kluwer

Web Designer

April 2018 - April 2019 • Glendale, CA

- Ensured the technical feasibility of UI & UX designs.
- Maintained the company's e-commerce site.
- Participated in Sitecore and WordPress CMS design decisions.
- Designed custom WordPress sites for the companies OnDemand products.
- Managed an extensive library of the companies products via Insite.
- Collaborated well in a cross-functional design team environment.

Apple

UI Designer

February 2018 - April 2018 • Sunnyvale, CA

- Updated product imagery and UI elements in Photoshop comps and output web graphics.
- Structured UI comps to optimize efficient production design.
- Worked closely with developers to meet project goals and ensure file handoffs for localization.
- Provided build-ready design files while meeting quality standards.
- Reviewed deliverables with an exacting eye, ensuring flawless layouts, images, and typography.
- Collaborated with other creatives and kept a close and harmonious relationship.
- Collaborated well in a cross-functional design team environment.
- Demonstrated strong user experience sensibilities with an uncanny level of curiosity.
- Delivered highly-resolved work at the intersection of culture and design.
- Managed and designed visual design work for multiple situations.

Google

UI Designer

September 2017 - December 2017 • Sunnyvale, CA

- Designed a Google consumer-facing product with a strong focus on usability, and Google's standards.
- Collaborated with Art Director, and other designers to explore concepts and iterate on design layouts.
- Worked on multiple projects concurrently and shifted priorities to deadlines.
- Prepared for creative review by outputting files, preparing printouts, and presenting files on foam boards.
- Provided build-ready design files in a timely manner while meeting quality standards.
- Reviewed final deliverables with an exacting eye, ensuring flawless layouts, images, and typography.

Nvidia

Visual Designer

April 2017 - June 2017 • Santa Clara, CA

- Redesigned Geforce.com website in various responsive screen sizes.
- Designed various game-ready campaign banners, emails & landing pages for the company.
- Uploaded and managed finished assets in companies digital asset library.
- Worked on multiple projects concurrently to meet business requirements and deadlines.

Mobilogix

UI/UX Designer

June 2016 - April 2017 • Irvine, CA

- Collaborated closely with the development team on designing the consumer-facing product.
- Created personas, tasks for each persona, and user flows.
- Designed and created sketches, wireframes, and UI mobile screens for iOS and Android platforms.
- Created clickable and interactive mockups and prototypes for cross-platforms.
- Strictly followed company branding guidelines.

EDUCATION

Springboard

2021 - 2022

Certificate, UI/UX Design

Academy of Art University

San Francisco, CA

2011 - 2016

Bachelor of Fine Arts in Interaction & UI/UX Design

DESIGN SKILLS

- Product Design
- UI Design
- UX Design
- Visual Design
- Responsive Design
- Wireframing
- User Flows
- User Personas
- Principles of Design
- Layout Design
- Emphasis Design
- Android Design
- Graphic Design
- User Research
- Prototyping
- Website Design
- Digital Imaging
- Branding/Identity Design
- Video Design
- Typography Design
- Print Design
- Hierarchy Design
- Proportion Design
- Unity Design
- iOS Design
- Storytelling

WEB SKILLS

- HTML5
- CSS3
- JQuery
- Javascript
- PHP
- MySQL
- Media Queries
- Wordpress
- Sitecore
- Elementor
- Bootstrap
- Foundation
- Matrialize
- JointsWP
- Opencart
- Shopify

SOFTWARE SKILLS

- Adobe CC
- Sketch
- Figma
- Balsamiq
- Principle
- Zeplin
- Invision
- Origami
- Fetch
- Workfront
- Basecamp
- Radar
- Confluence
- Jira
- Insite
- Asana
- Sublime Text 2